

capabilities statement



Graphic Design & Web Design
Tinesi B. Minikon, CEO & Creative Director

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NAICS CODES

541430	Graphic Design Services
541511	Web (Internet) Page Design Services
541613	Marketing Consulting Services
541810	Advertising Agencies
541850	Display Advertising
541890	Other Services Related to Advertising
541490	Specialized Design Services

Years of Experience 10

DIFFERENTIATORS

- Our small team is well-educated, talented and well-trained in every aspect of graphic design and web design.
- We are responsive and have quick turn arounds.
- We provide large design agency quality without the large design agency price.
- We are hands on and listen to our client's needs.
- We provide multiple design solutions.
- Our top priority is our commitment to personalized customer service while striving to build long-lasting business relationships.
- We are proud that most of our new business is referred by existing clients.

SOFTWARE SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat Pro, Adobe Dreamweaver, Adobe After Effects, Adobe Flash, WordPress, Drupal, Joomla, HTML, CSS, MS Word, MS Excel, MS PowerPoint

OVERVIEW

TBM GRAPHIX, LLC is a certified MBE, DBE, SBE, WBE and WOSB company offering full-service graphic design, marketing, and website development. Our mission is to work in partnership with clients, providing creative graphic and visual design products and services that communicate strategically across print as well as new media technology. We provide clients with sophisticated and effective graphic design and visual communications at affordable pricing. We understand the effectiveness of marketing and are positioned to assist companies increase their online and offline presence. Our clients are from varying industries, including, but not limited to government, publishing, non-profit, event promotions, fashion and media.

SERVICES

- Annual Reports, publication design, & presentation folders
- Brochure and advertisement design & layout
- Newsletter design & layout
- Logo design & stationery design
- Outreach materials and publications
- Custom photography services, Photoshop retouching
- Video Production
- Web Design — high-quality interface design
- Web Design — HTML & CSS standard markup code
- Packaging and Press Kits
- Special Event Materials – invitations and programs
- WordPress web design and customization
- Social media design and Marketing

PAST PERFORMANCE

Over 10 years of graphic design and web design work. A few companies we have designed for include:

- U.S. Department of State
- Horizon Consulting Inc.
- Tigerlily Foundation
- Cabelle Ink International
- Project GirlSpire
- Boston Environmental and Contracting, Inc.
- Async-Nu Microsystems
- A. PRENTICE RAY & ASSOCIATES, LLC (APRA)
- TL Herring Associates, Inc.

Please visit us online to view our portfolio and samples of our work at tbmgraphix.com