

capabilities statement

TBMGRAPHIX UNIQUE DESIGN SOLUTIONS

Graphic Design & Web Design

Tinesi B. Minikon, CEO & Creative Director

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NAICS CODES

541430 Graphic Design Services
541511 Web (Internet) Page Design Services
541613 Marketing Consulting Services
541850 Display Advertising

Years of Experience 10

DIFFERENTIATORS

- Our team is well-educated, talented and well-trained in every aspect of graphic design and web design.
- We are responsive and have quick turn arounds.
- We provide large design agency quality without the large design agency price.
- We are hands on and listen to our client's needs.
- We provide multiple design solutions.
- Our top priority is our commitment to personalized customer service while striving to build long-lasting business relationships.
- We are proud that most of our new business is referred by existing clients.

CERTIFICATIONS

Minority Business Enterprise (MBE)
Disadvantaged Business Enterprise (DBE)
Small Business Enterprise (SBE)
Women's Business Enterprise (WBE)
Woman Owned Small Business (WOSB)

SOFTWARE SKILLS

Adobe Creative Suite, WordPress, Drupal, Joomla, HTML, CSS, MS Word, MS Excel, MS PowerPoint

OVERVIEW

TBM GRAPHIX, LLC is a certified MBE, DBE, SBE, WBE and WOSB company offering full-service graphic design, marketing, and website development. With clients in various types of organizations, we are accustomed to providing state-of-the-art graphic & web design for a wide range of projects, and of varying levels of complexity. We understand the effectiveness of marketing, and based on our successful past experience, highly skilled personnel and expertise in providing clients compelling, cutting edge graphic and web solutions, we are positioned to assist companies increase their offline and online presence. Our clients are from varying industries, including, business, publishing, non-profit, event promotions, fashion, media and more. Being a design company with a firm grasp of the changing face of new technology, we are primed to assist your company reach new heights.

SERVICES

- Annual Reports, Publication Design, & Presentation Folders
- Brochure and Advertisement Design & Layout
- Newsletter design & Layout
- Logo Design & Stationery Design
- Outreach Materials and Publications
- Packaging and Press Kits
- Special Event Materials – Invitations and Programs
- Social Media Collateral Design and Marketing
- Web Design — High-Quality Interface Design
- Web Design — HTML & CSS Standard Markup Code
- WordPress Web dDesign and Customization

PAST PERFORMANCE

Over 10 years of graphic design and web design work. A few companies we have designed for include:

- U.S. Department of State
- Tigerlily Foundation
- Horizon Consulting Inc.
- Cachelink International
- Project GirlSpire
- Async-Nu Microsystems
- A. PRENTICE RAY & ASSOCIATES, LLC (APRA)
- Minikon Law, LLC

Please visit us online to view our portfolio and samples of our work at tbmgraphix.com